

SPONSORSHIP AGREEMENT CONTRACT

Location: _____ Contract No.: _____

Sponsor Information:

Full Name or Company Name: _____

ABN (Australian Business Number) / ACN: _____

Address: _____

Phone / Email: _____

Sponsored Party Information:

Full Name or Organisation: _____

ABN / ACN (if applicable): _____

Address: _____

Phone / Email: _____

Sponsorship Details:

Sponsorship Amount (AUD): _____ AUD

Payment Terms and Schedule: _____

Sponsorship Period / Term: _____

Clause 1 – Purpose of Agreement

This Sponsorship Agreement Contract (“Agreement”) sets forth the terms and conditions under which the Sponsor agrees to provide sponsorship to the Sponsored Party, who agrees to accept such sponsorship in accordance with this Agreement.

Clause 2 – Sponsorship Consideration

The Sponsor agrees to provide the sponsorship amount as specified above. The Sponsored Party agrees to use such funds exclusively for the purposes outlined in this Agreement and any attached schedules.

Clause 3 – Obligations of Sponsored Party

The Sponsored Party agrees to acknowledge the Sponsor's support in all relevant promotional materials, events, and communications as reasonably requested by the Sponsor.

Clause 4 – Use of Intellectual Property

The Sponsor grants the Sponsored Party a limited, non-exclusive license to use the Sponsor's trademarks and logos solely for the purposes of fulfilling obligations under this Agreement. All such use shall be subject to prior approval by the Sponsor.

Clause 5 – Term and Termination

This Agreement shall commence on the date of execution and continue for the term specified above, unless terminated earlier in accordance with this Agreement. Either party may terminate this Agreement immediately upon material breach by the other party, subject to providing written notice and a reasonable opportunity to cure the breach.

Clause 6 – Payment Terms

Payments shall be made in accordance with the schedule outlined above and any attached payment schedules. Late payments may incur interest at the maximum rate permitted by applicable Australian law.

Clause 7 – Reporting and Accountability

The Sponsored Party shall provide periodic reports to the Sponsor detailing the use of sponsorship funds, progress, and outcomes achieved, as reasonably requested by the Sponsor.

Clause 8 – Indemnity and Liability

Each party agrees to indemnify and hold harmless the other party from and against any claims, damages, liabilities, costs, and expenses arising out of any breach of this Agreement or negligent act or omission of the indemnifying party.

Clause 9 – Confidentiality

Both parties agree to keep confidential any information disclosed in connection with this Agreement that is designated as confidential or that a reasonable person would consider confidential, unless disclosure is required by law.

Clause 10 – Compliance with Law

Both parties agree to comply with all applicable laws, regulations, and codes of practice in performing their obligations under this Agreement, including but not limited to Australian consumer law and privacy legislation.

Clause 11 – Governing Law and Jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Australia and the State or Territory in which the Sponsor's principal place of business is located. The parties submit to the exclusive jurisdiction of the courts of that State or Territory.

Clause 12 – Dispute Resolution

In the event of any dispute arising under this Agreement, the parties shall attempt to resolve the dispute amicably through negotiation. If unresolved, the parties agree to attempt mediation prior to commencing any legal proceedings.

Clause 13 – Entire Agreement

This Agreement constitutes the entire agreement between the parties with respect to the sponsorship and supersedes all prior negotiations, representations, or agreements, whether written or oral.

Clause 14 – Amendments

Any amendment or variation to this Agreement must be in writing and signed by both parties to be effective.

Clause 15 – Assignment

Neither party shall assign or transfer any rights or obligations under this Agreement without the prior written consent of the other party, except to a successor entity in the event of a merger or acquisition.

Clause 16 – Force Majeure

Neither party shall be liable for any failure or delay in performance due to causes beyond their reasonable control, including acts of God, natural disasters, government actions, or other unforeseen events.

Clause 17 – Notices

Any notice required or permitted under this Agreement must be in writing and delivered personally, by registered post, or by email to the addresses specified herein.

Clause 18 – Severability

If any provision of this Agreement is held to be invalid or unenforceable, the remainder of this Agreement shall continue in full force and effect.

Clause 19 – Counterparts

This Agreement may be executed in counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

Clause 20 – Signatures

The parties have executed this Agreement as of the date of signing below, by their duly authorized representatives.

SPONSOR'S SIGNATURE

SPONSORED PARTY'S SIGNATURE

Signature: _____

Signature: _____

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

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